

# OUR CITY, OUR KIDS LA'S BEST 30TH ANNIVERSARY GALA

HONORING  
LOS ANGELES FOOTBALL CLUB

HONORARY HOST COMMITTEE CHAIR  
MAYOR ERIC GARCETTI,  
CITY OF LOS ANGELES

OUR CITY, OUR KIDS CHAIRS  
CHRISTOPHER D. DUSSEULT  
CAMERON STRANG

THURSDAY, NOVEMBER 29, 2018

6:00PM COCKTAILS & AUCTION

7:00PM DINNER & AWARDS

INTERCONTINENTAL LOS ANGELES DOWNTOWN  
900 WILSHIRE BLVD, LOS ANGELES, CA 90017

VALET PARKING • BLACK TIE OPTIONAL  
VISIT [LASBEST.ORG/30THGALA](http://LASBEST.ORG/30THGALA) FOR EVENT INFORMATION



---

## OUR CITY, OUR KIDS

# LA'S BEST 30TH ANNIVERSARY GALA

THURSDAY, NOVEMBER 29, 2018

## EVENT SPONSORSHIPS

### DIAMOND SPONSOR

\$100,000

- Two PREMIERE TABLES OF 10
- COMPANY NAME AND/OR LOGO ON ALL PROMOTIONAL MATERIALS
  - NAME/RECOGNITION ON STEP & REPEAT
  - LIVE RECOGNITION BY EMCEE AT EVENT
- 30-SECOND DIGITAL TRIBUTE AD ON PRESENTATION SCREEN
- HIGH IMPACT GROUP VOLUNTEER EVENT AT AN LA'S BEST SITE
  - UPSCALE GIFT BAGS FOR YOUR GUESTS
- NAME RECOGNITION AT AN LA'S BEST SITE (E.G. PLAQUE/MURAL)
  - THREE MINUTE SPEAKING OPPORTUNITY DURING EVENT

### PLATINUM SPONSOR

\$50,000

- One PREMIERE TABLE OF 10
- COMPANY NAME AND/OR LOGO ON ALL PROMOTIONAL MATERIALS
  - NAME/RECOGNITION ON STEP & REPEAT
  - LIVE RECOGNITION BY EMCEE AT EVENT
- 20-SECOND DIGITAL TRIBUTE AD ON PRESENTATION SCREEN
- HIGH IMPACT GROUP VOLUNTEER EVENT AT AN LA'S BEST SITE
  - UPSCALE GIFT BAGS FOR YOUR GUESTS
- NAME RECOGNITION AT AN LA'S BEST SITE (E.G. PLAQUE/MURAL)

### GOLD SPONSOR

\$25,000

- One PREFERRED TABLE OF 10
- COMPANY NAME AND/OR LOGO ON ALL PROMOTIONAL MATERIALS
  - 10-SECOND DIGITAL TRIBUTE AD ON PRESENTATION SCREEN
- HIGH IMPACT GROUP VOLUNTEER EVENT AT AN LA'S BEST SITE
  - UPSCALE GIFT BAGS FOR YOUR GUESTS
- NAME RECOGNITION AT AN LA'S BEST SITE (E.G. PLAQUE/MURAL)

### SILVER SPONSOR

\$10,000

- One TABLE OF 8
- COMPANY NAME ON SELECT EVENT SIGNAGE
- 5-SECOND DIGITAL TRIBUTE AD ON PRESENTATION SCREEN

### BRONZE SPONSOR

\$5,000

- Four PREMIER TICKETS
- 5-SECOND DIGITAL TRIBUTE AD ON PRESENTATION SCREEN

### INDIVIDUAL TICKETS

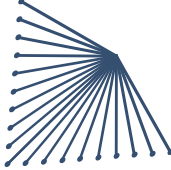
\$1,000

## DIGITAL TRIBUTES

30 SECOND DIGITAL TRIBUTE - \$5,000 • 20-SECOND DIGITAL TRIBUTE - \$2,500 • 10-SECOND DIGITAL TRIBUTE - \$1,000 • 5-SECOND DIGITAL TRIBUTE - \$500

THE VALUE OF GOODS RECEIVED, WHICH IS NOT TAX-DEDUCTIBLE, IS \$137 PER PERSON.

[WWW.LASBEST.ORG/30THGALA](http://WWW.LASBEST.ORG/30THGALA)



# OUR CITY, OUR KIDS

## LA'S BEST 30TH ANNIVERSARY GALA

### THURSDAY, NOVEMBER 29, 2018

I/We want to support 25,000 students in LA's BEST Afterschool Enrichment Program to inspire and prepare children to create lives full of choices.

#### SPONSORSHIP OPPORTUNITIES

- DIAMOND SPONSOR - \$100,000
- PLATINUM SPONSOR - \$50,000
- GOLD SPONSOR - \$25,000
- SILVER SPONSOR - \$10,000
- BRONZE SPONSOR - \$5,000

#### INDIVIDUAL TICKETS

\$1,000 / QUANTITY \_\_\_\_\_

#### DIGITAL TRIBUTES

- 30-SECOND TRIBUTE - \$5,000
- 20-SECOND TRIBUTE - \$2,500
- 10-SECOND TRIBUTE - \$1,000
- 5-SECOND TRIBUTE - \$500

I / We cannot attend. Please accept the enclosed donation of \$ \_\_\_\_\_

### CONTACT INFORMATION

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

NAME FOR RECOGNITION SHOULD APPEAR AS: \_\_\_\_\_

### PAYMENT

ENCLOSED PLEASE FIND MY CHECK PAYABLE TO LA'S BEST FOR \$ \_\_\_\_\_

PLEASE CHARGE MY:  VISA  MASTERCARD  AMERICAN EXPRESS

CREDIT CARD NUMBER \_\_\_\_\_

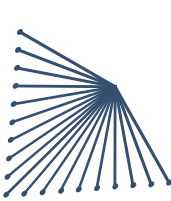
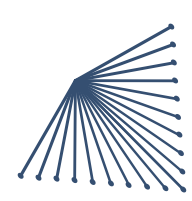
EXP. DATE \_\_\_\_\_ CCU \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

TO MAKE A PAYMENT ONLINE, VISIT [WWW.LASBEST.ORG/30THGALA](http://WWW.LASBEST.ORG/30THGALA)

THE VALUE OF GOODS RECEIVED, WHICH IS NOT TAX-DEDUCTIBLE, IS \$137 PER PERSON.

[WWW.LASBEST.ORG/30THGALA](http://WWW.LASBEST.ORG/30THGALA)



## —> ABOUT LA's BEST <—

FOR 30 YEARS, LA's BEST HAS PROVIDED SAFE, SUPERVISED AFTERSCHOOL ENRICHMENT FOR MORE THAN 25,000 UNIQUE AND TALENTED ELEMENTARY SCHOOL STUDENTS IN NEIGHBORHOODS WITH THE HIGHEST NEEDS AND FEWEST RESOURCES. THROUGH OUR DELIBERATELY DEVELOPED PROGRAMMING AND STAFF, WE BUILD THE KIND OF DEEP INTELLECTUAL, CREATIVE, PHYSICAL AND SOCIAL ENGAGEMENT IN CHILDREN THAT DRIVES THEIR DEVELOPMENT AS ENTHUSIASTIC LEARNERS AND ACTIVE CONTRIBUTORS TO THEIR COMMUNITIES.

## —> OUR PROGRAM <—

EVERY SCHOOL DAY, FROM THE TIME THE SCHOOL BELL RINGS UNTIL 6PM, EACH LA's BEST STUDENT RECEIVES A NUTRITIOUS MEAL, HELP WITH THEIR HOMEWORK AND THE OPPORTUNITY TO PARTICIPATE IN A WIDE ARRAY OF ENRICHMENT ACTIVITIES. PROGRAMMING INCLUDES: SCIENCE, TECHNOLOGY, ENGINEERING AND MATH (STEM), THE ARTS, LITERACY, SPORTS, NUTRITION AND SO MUCH MORE. SOCIAL-EMOTIONAL LEARNING — HELPING STUDENTS GAIN CONFIDENCE, SHOW EMPATHY AND DEVELOP POSITIVE RELATIONSHIPS — IS AT THE CORE OF EVERY ACTIVITY.

## —> OUR IMPACT <—

THE BENEFITS OF PARTICIPATION IN LA's BEST INCLUDE ACADEMIC AND SOCIAL GAINS FAR BEYOND THE ELEMENTARY SCHOOL YEARS. MULTIPLE INDEPENDENT EVALUATIONS BY UCLA OVER THE LAST TWO DECADES HAVE CONSISTENTLY SHOWN POSITIVE SHORT- AND LONG-TERM OUTCOMES AS A RESULT OF STUDENTS' PARTICIPATION IN LA's BEST. LA's BEST PARTICIPANTS:

- ARE 20% LESS LIKELY TO DROP OUT OF HIGH SCHOOL
- ARE 30% LESS LIKELY TO COMMIT A JUVENILE CRIME
- HAVE BETTER ATTENDANCE AND DEMONSTRATE HIGHER GRADES IN MIDDLE SCHOOL

## —> OUR HISTORY <—

LA's BEST WAS CREATED IN 1988 BY MAYOR TOM BRADLEY AND LAUSD SUPERINTENDENT LEONARD BRITTON AND FORMED AS A UNIQUE PARTNERSHIP BETWEEN THE MAYOR'S OFFICE, THE LOS ANGELES UNIFIED SCHOOL DISTRICT AND THE PRIVATE SECTOR. THIS PUBLIC/PRIVATE PARTNERSHIP CONTINUES TODAY, ALLOWING KIDS TO STAY AT THEIR ELEMENTARY SCHOOL SITES AFTER SCHOOL, AND UNDERPINNING THE PROGRAMMATIC EXCELLENCE AND IMPACT OF THE PROGRAM. SINCE 1988, WE'VE EXPANDED FROM 10 SCHOOLS AND 1,000 STUDENTS, TO 200 SCHOOLS AND 25,000 STUDENTS.