

SPONSORSHIP OPPORTUNITIES

PLATINUM

- Two premiere tables of 10
- Host an LA's BEST ambassador at each table

50,000

• Company name and/or logo on all promotional materials

GOLD

- One premiere table of 10
- Host an LA's BEST ambassador at your table
- Company name and/or logo on all promotional materials

SILVER

- One preferred table of 8
- Host an LA's BEST ambassador at your table

BRONZE

55,000

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- One table of 8
- Host an LA's BEST ambassador at your table

- Can help over 400 students participate in KidBot, where they learn robotics, engineering and computer science within an environment that fosters teamwork.
- Name/recognition on step & repeat
- Live recognition by emcee at event
- 30-second digital tribute ad on presentation screen
- High Impact group volunteer event at an LA's BEST site
- LA's BEST children's art

Can help provide health-centered, culturally relevant nutrition and fitness education for over 1500 students every school day for an entire year.

- Live recognition by emcee at event
- 20-second digital tribute ad on presentation screen
- High Impact group volunteer event at an LA's BEST site
- LA's BEST children's art

Can help purchase the team-based game Character Is Cool for 33 sites (over 4000 students) that uses physical activity, math and literacy to help students learn communication and collaboration skills.

- Company name and/or logo on all promotional materials
- LA's BEST children's art
- 10-second digital tribute ad on presentation screen

Can help fund two, 10-week residencies led by professional artists for 40 students where they can learn about media arts, photography, music, dance, or drama that celebrate our city's rich heritage and diversity.

- Company name on select signage
- 5-second digital tribute ad on presentation screen

Individual Tickets: \$500 each

DIGITAL TRIBUTE:

- 30-second digital tribute.... \$5,000
- 10-second digital tribute. . . . \$1,000
- 20-second digital tribute \$2,500
- 5-second digital tribute \$500

For more information, please visit LAsBEST.org/2019FamilyBrunch and contact Amber Martinez, VP of Development at Amber.Martinez@lacity.org or 213.978.0801.