



# A GARDEN PARTY BENEFITING LA'S BEST HOSTED BY CHEF NEAL FRASER & AMY KNOLL FRASER

THURSDAY, APRIL 2  
6:00 PM - 9:00 PM

Join us for Locally Grown: A Garden Party Benefiting LA's BEST, hosted by Chef Neal Fraser and Amy Knoll Fraser at the Garden at Redbird | Vibiana on Thursday, April 2. Enjoy signature cocktails and hors d'oeuvres from renowned L.A. Chefs, plus a special foodie-inspired auction. All proceeds benefit LA's BEST After School Enrichment Program.

Participating in Locally Grown as a Sponsor can include promotion prior to the event to over 10,000 LA's BEST's supporters and social media networks. In addition, creative branding opportunities during the event are available.

## SPONSORSHIP OPPORTUNITIES

**PRESENTING \$15,000**

Can help provide health-centered, culturally relevant nutrition education for over 1000 students every school day for an entire year.

- Recognition as the exclusive Presenting Sponsor & event honoree on all event related collateral, signage, social media, and event press release
- Digital tribute ad
- Onstage recognition & speaking opportunity
- 20 tickets to Locally Grown

**GOLD LEAF \$10,000**

Can help fund the installation and maintenance of a Native and Edible Garden at an LA's BEST school site where there is little green space.

- Recognition as a Gold Leaf Sponsor on event related collateral, signage, social media, and post event press release
- Digital tribute ad
- On stage recognition
- 10 tickets to Locally Grown

**SILVER LEAF \$5,000**

Can help send 200 students and families to the Family Health Festival where they learn tips on how to eat healthy.

- Recognition as a Silver Leaf Sponsor on event related collateral, signage, social media, and post event press release
- 5 tickets to Locally Grown

**SEEDLING \$1,000**

Can help teach 100 kindergarten students the four food groups and the benefits of eating low-sugar, nutritious meals.

- Recognition as a Seed Sponsor on event related collateral and signage
- 2 tickets to Locally Grown

### Individual Tickets: \$100 each

Can help ensure 10 students receive eight health and wellness workshops. All but \$25 of the ticket is tax-deductible to the fullest extent of the law.

To discuss sponsoring Locally Grown, please contact Amber Martinez, Vice President of Development at [Amber.Martinez@lacity.org](mailto:Amber.Martinez@lacity.org) or 213.978.0801.

[www.lasbest.org/locally-grown](http://www.lasbest.org/locally-grown)

LA's BEST provides safe, supervised afterschool enrichment for 25,000 elementary school students in neighborhoods with the highest needs and fewest resources across Los Angeles.