



AmeriCorps

LA's BEST Community Engagement VISTA Fellow

Work Schedule: Full Time – 8hr/day (Working on Pacific Standard Time)

Location: LA's BEST City Hall Location - Los Angeles, CA (remote for now due to COVID)

Project Period: 02/16/2021 - 02/15/2022

Goal of the Project

The goal of the Community Engagement VISTA project at LA's BEST is to strengthen community engagement and boost the organization's capacity to raise awareness and funds to support children living in Los Angeles' economically distressed neighborhoods.

Objective of the Assignment

The VISTA Community Engagement Fellow will be part of the Development team and help increase, analyze and track the engagement of LA's BEST stakeholders, including our students, parents, Board Members, donors, volunteers, elected officials and community members to support the organization's communications, advocacy and development efforts. To be most successful in this role, the candidate will enjoy storytelling, editing, research and have keen organizational skills.

Member Activity: Interview and engage with partners, community organizations, educators, volunteers, families, staff, supporters and prospects to inspire them to support LA's BEST and participate in our communication.

Member Activity: Gather, manage, assess and track stories, quotes and photos from volunteers, community members and other LA's BEST stakeholders. Including students and families when school resumes. Write stories that captivate and inspire supporters.

Member Activity: Drive project management through Salesforce and Pardot to track and communicate with the organization's network of community members and partners, including supporter journey mapping and moves management. Stay up-to-date on best practices in nonprofit marketing and community engagement.

Member Activity: Research, track, synthesize and present resources (blogs, publications, webinars, community sources, etc.) that pertain to LA's BEST work and community. Participate and capture the content presented in meetings and events with elected officials, partners and organizations.

Member Activity: Research, track, manage and assess new community partners and resources.



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Deadline to apply is 01/10/2021. To apply for the Community Engagement VISTA Fellow position, [please click here to be directed to the AmeriCorps VISTA website.](#)



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LA's BEST Social Media VISTA Fellow

Work Schedule: Full Time – 8hr/day (Working on Pacific Standard Time)

Location: LA's BEST City Hall Location - Los Angeles, CA (remote for now due to COVID)

Project Period: 02/16/2021 - 02/15/2022

Goal of the Project

The goal of the Social Media VISTA project is to increase awareness of LA's BEST through social media and other creative outlets that will lead to an increase in engagement and donations.

Objective of the Assignment

The Social Media VISTA will be part of the Development team and help to increase our followers and presence on social media outlets (Instagram, Twitter, Facebook and LinkedIn), to maximize our outreach, fundraising and engagement with supporters, partners, families, prospects and all of Los Angeles. To be most successful in this role, the candidate will have project management and basic design and video editing skills and must have prior experience and knowledge in professional social media.

Member Activity: Design and create digital and print marketing and communication materials to engage supporters and prospects. This includes creative ideas to help promote LA's BEST.

Member Activity: Project manage the social media calendar in collaboration with the organization's communications, advocacy and development calendar.

Member Activity: Creatively create social media posts, including photos, images and videos that drive engagement, donations and advocacy.

Member Activity: Develop a library of marketing content, applying best practices, in collaboration with the Development and Operations team.

Member Activity: Edit videos to highlight desired messages and ensure consistent branding.



Member Activity: Regularly report all social media analytics and deliver analysis and reporting of all online interaction.

Member Activity: Stay up-to-date on new social media tools, best practices, competitive activity, and other social media leaders to best leverage technology and trends.

Deadline to apply is 01/10/2021. To apply for the Social Media VISTA Fellow position, [please click here to be directed to the AmeriCorps VISTA website.](#)



LA's BEST Alumni VISTA Fellow

Work Schedule: Full Time – 8hr/day (Working on Pacific Standard Time)

Location: LA's BEST City Hall Location - Los Angeles, CA (remote for now due to COVID)

Project Period: 02/16/2021 - 02/15/2022

Goal of the Project

The goal of the Alumni VISTA Fellow is to organize a network of LA's BEST alumni, collect and archive stories from organization stakeholders and engage alumni in the organization's development activities.

Objective of Assignment 1

Organize a network of LA's BEST alumni actively engaged in resource and partnership cultivation on behalf of LA's BEST.

Member Activity: Examine the impact of high-quality education, enrichment, and recreation programming delivered during out-of-school-time on the development of academic and social-emotional skills, as well as confidence among children served by LA's BEST.

Member Activity: Visit multiple LA's BEST sites to obtain an understanding of the program.

Member Activity: Create and implement a web-based alumni survey to gather alumni contact information.

Member Activity: Organize alumni focus groups to document alumni's experiences in LA's BEST.

Member Activity: Engage alumni in quality improvement activities.

Member Activity: Aggregate data and present findings in a presentation format which will be used for further study of the alumni population.

Objective of Assignment 2

Collect and archive stories from organization stakeholders about the impact of LA's BEST on children, families and communities in order to leverage resources to support the delivery of the LA's BEST Program.



Member Activity: Gather and document stories about alumni's personal experiences in LA's BEST.

Member Activity: Address feedback on how to better serve the needs of the service demographic and help move participants out of poverty.

Member Activity: Visit LA's BEST sites and interview various program stakeholders, including students, staff, parents, teachers, and other alumni to document the impact of LA's BEST on their lives and within their communities.

Member Activity: Create and document a library of stories to use for communications and development collateral.

Objective of Assignment 3

Engage alumni in the organization's development activities and create a sustainable network which values a culture of philanthropy.

Member Activity: Create social media networks where alumni connect with each other and to the larger LA's BEST community.

Member Activity: Understand and map alumni connections, partnerships and resources.

Member Activity: Use results from surveys and feedback from focus groups to plan strategic initiatives that keep alumni engaged in relevant networking activities and events.

Member Activity: Encourage and assist alumni to directly engage their fellow alumni in volunteerism, philanthropy and partnership cultivation activities.

Member Activity: Research and develop potential streams of resources and financial support from the alumni network.

Member Activity: Research ways to create a sustainable culture of philanthropy from this demographic.

Member Activity: Develop and maintain a directory of potential sources of cash and in-kind support for LA's BEST from alumni relationships.

Member Activity: Pursue potential resource opportunities as appropriate.

Deadline to apply is 01/10/2021. To apply for the Alumni VISTA Fellow position, [please click here to be directed to the AmeriCorps VISTA website.](#)