

SPONSORSHIP OPPORTUNITIES

Essential CONNECTIONS

A Fundraiser Benefiting LA's BEST

Honoring: ZIPRECRUITER RENATA SIMRIL RAYMOND MORA

CHAMPION:

\$100,000

Can help train 1600 staff in building relationships with students experiencing trauma

- ✓ Company logo on all promotional materials
- ✓ Company logo on all social media postings to promote event
- ✓ One dedicated social media post (Instagram, Facebook & Twitter) about our partnership, with the option to include a relevant photo
- ✓ Tagged as one of the event sponsors in social media posts (Instagram, Facebook & Twitter) promoting the event
- ✓ 30-second digital tribute ad
- ✓ Live recognition by emcee at event
- ✓ Customized LA's BEST Virtual Employee Engagement Opportunity for your team
- ✓ LA's BEST VIP box (up to ten)

LEADER:

\$50,000

Can help fund self-care trainings for 691 staff working on the frontlines of COVID-19 relief efforts

- ✓ Company logo on all promotional materials
- ✓ Company logo on all social media postings to promote event
- ✓ One dedicated social media post (Instagram, Facebook & Twitter) about our partnership
- ✓ Tagged as one of the event sponsors in social media posts (Instagram, Facebook & Twitter) promoting the event
- ✓ 30-second digital tribute ad
- ✓ Live recognition by emcee at event
- ✓ Customized LA's BEST Virtual Employee Engagement Opportunity for your team
- ✓ LA's BEST VIP box (up to ten)

SUPPORTER:

\$25,000

Can help provide the tools and resources staff need to virtually connect with students

- ✓ Company logo on all promotional materials
- ✓ Company logo on social media postings to promote event
- ✓ Tagged as one of the event sponsors in social media posts (Instagram, Facebook & Twitter) promoting the event
- ✓ 20-second digital tribute ad on presentation screen
- ✓ Live recognition by emcee at event
- ✓ Customized LA's BEST Virtual Employee Engagement Opportunity for your team
- ✓ LA's BEST VIP box (up to ten)

PARTNER:

\$10,000

Can help train 150 staff in trauma-informed care

- ✓ Company name on all promotional materials
- ✓ Company name on social media postings to promote event
- ✓ Tagged as one of the event sponsors in social media posts (Instagram, Facebook & Twitter) promoting the event
- ✓ 10-second digital tribute ad on presentation screen

STAKEHOLDER:

\$5,000

Can help provide families with useful resources to cope with the effects of COVID-19

- ✓ Company name on all promotional materials
- ✓ Tagged as one of the event sponsors in social media posts (Instagram, Facebook & Twitter) promoting the event
- ✓ 5-second digital tribute ad on presentation screen

To discuss sponsoring Essential Connections, please contact Amber Martinez, Vice President of Development at amber.martinez@lacity.org or 213.220.6207.

www.lasbest.org/virtualfundraiser

