



A GARDEN PARTY BENEFITING LA'S BEST
HOSTED BY CHEF NEAL FRASER & AMY KNOLL FRASER

WEDNESDAY, NOV 10
6:00 PM - 9:00 PM

Join us for Locally Grown: A Garden Party Benefiting LA's BEST, hosted by Chef Neal Fraser and Amy Knoll Fraser at the Garden at Redbird | Vibiana on Wednesday, November 10. Enjoy signature cocktails and hors d'oeuvres from renowned LA Chefs, plus a special foodie-inspired auction. All proceeds benefit LA's BEST After School Enrichment Program.

Participating in Locally Grown as a Sponsor can include promotion prior to the event to over 10,000 LA's BEST's supporters and social media networks. In addition, creative branding opportunities during the event are available.

SPONSORSHIP OPPORTUNITIES

GOLD LEAF **\$10,000**

Can help fund the installation and maintenance of an Outdoor Garden Learning Center at an LA's BEST school site where there is little green space.

- Recognition as a Gold Leaf Sponsor on event related collateral, signage, social media, and post event press release
- Digital tribute ad
- On stage recognition
- 10 tickets to Locally Grown

SILVER LEAF **\$5,000**

Can help train staff and provide fitness equipment for 5 sites to engage in daily physical activities that foster wellness, collaboration and teamwork.

- Recognition as a Silver Leaf Sponsor on event related collateral, signage, social media, and post event press release
- Digital tribute ad
- 5 tickets to Locally Grown

SEEDLING **\$1,000**

Can help teach 100 kindergarten students the four food groups and the benefits of eating low-sugar, nutritious meals.

- Recognition as a Seed Sponsor on event related collateral and signage
- 2 tickets to Locally Grown

Individual Tickets: \$100 each

Can help ensure 10 students receive eight health and wellness workshops. All but \$25 of the ticket is tax-deductible to the fullest extent of the law.

To discuss sponsoring Locally Grown, please contact Amber Martinez at Amber.Martinez@lacity.org or 213.978.0801.

www.lasbest.org/locally-grown

LA's BEST provides safe, supervised afterschool enrichment for 25,000 elementary school students in neighborhoods with the highest needs and fewest resources across Los Angeles.