

Join us for Locally Grown: A Garden Party Benefiting LA's BEST, hosted by Chef Neal Fraser and Amy Knoll Fraser at the Garden at Redbird | Vibiana on Thursday, October 13. Enjoy signature cocktails and hors d'oeuvres from renowned L.A. Chefs, plus a special foodie-inspired auction. All proceeds benefit LA's BEST After School Enrichment Program.

Participating in Locally Grown as a Sponsor can include promotion prior to the event to over 10,000 LA's BEST's supporters and social media networks. In addition, creative branding opportunities during the event are available.

## **SPONSORSHIP OPPORTUNITIES**

PRESENTING	\$15,000	Can help provide health–centered, culturally relevant nutrition education for over 1000 students every school day for an entire year.	
		• Recognition as the exclusive Presenting Sponsor & event honoree on all event related collateral, signage, social media, and event press release	<ul> <li>Digital tribute ad</li> <li>Onstage recognition &amp; speaking opportunity</li> <li>20 tickets to Locally Grown</li> </ul>
GOLD LEAF	\$10,000	Can help fund the installation and maintenance of a Native and Edible Garden at an LA's BEST school site where there is little green space.	
		• Recognition as a Gold Leaf Sponsor on event related collateral, signage, social media, and post event press release	<ul><li>Digital tribute ad</li><li>On stage recognition</li><li>10 tickets to Locally Grown</li></ul>
SILVER LEAF	\$5,000	Can help send 200 students and families to the Family Health Festival where they learn tips on how to eat healthy.	
		• Recognition as a Silver Leaf Sponsor on event related collateral, signage, social media, and post event press release	• 5 tickets to Locally Grown
SEEDLING	\$1,000	Can help teach 100 kindergarten students the four food groups and the benefits of eating low-sugar, nutritious meals.	
		<ul> <li>Recognition as a Seed Sponsor on event related collateral and signage</li> </ul>	• 2 tickets to Locally Grown
Individual Tickets: \$125 each			

Can help ensure 10 students receive eight health and wellness workshops. All but \$25 of the ticket is tax-deductible to the fullest extent of the law.

To discuss sponsoring Locally Grown, please contact Amber Martinez, Vice President of Development at Amber.Martinez@lacity.org or 213.978.0801.

## www.lasbest.org/locallygrown2022

LA's BEST provides a safe, supervised and engaging afterschool enrichment program for students attending nearly 200 LAUSD elementary schools in neighborhoods with the highest needs yet fewest resources across Los Angeles. #LAsBESTafterschool #WeAreLAsBEST