



Alumni Education Scholarship

Video & Media Submission Guidelines

Deadline to Submit: Tuesday, November 15, 2022 by 9PM

In addition to the Education scholarship essay, applicants have the option to submit a video or visual document. Please review the guidelines below to ensure your submission is done correctly.

- The video must be 2 minutes or less in length.
- Videos must be original and created for the sole purpose of scholarship application.
- The video will be evaluated based on:
 - Originality/creativity
 - Ability to deliver a message in a clear, cohesive, and impactful way
 - Effectiveness in addressing the scholarship question
- The video must be uploaded on Youtube with viewing permissions set to “Private.” Please share the youtube link with marilyn.deguzman@lacity.org. The Youtube link must be put in Section 5 of the Education scholarship application in order to be considered with the rest of your application.
- Submission of videos provides permission for LA’s BEST to use any portion of the video for marketing and/or educational purposes.